



## **Product Guide**

This product guide is provided simply as a product line overview. Please consult separate product catalogs and order forms for more detailed information, photos and specific color selections.



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# I. Makeup Bases



## A) StarBlend™ Cake Makeup

**Item #110**

**Description:** StarBlend™ is a water-activated pressed powder makeup with high pigmentation.

**Application:** StarBlend™ can be applied either dry with a powder brush or wet with a moist sea sponge. Colors mix well by blending on the skin or by shaving dust from the container and mixing on the side. StarBlend™ lasts longer than conventional cake makeup and can be sealed with Barrier Spray to make it sweat resistant. Remove with soap and water.



## B) CreamBlend™ Stick Makeup

**Item #400**

**Description:** CreamBlend™ Stick is a highly pigmented, refined cream makeup containing vitamins and antioxidants. Does not contain the petrolatum base often found in traditional “greasepaint” makeup.

**Application:** CreamBlend™ makeup allows for greater flexibility in blending and mixing of colors and stands up well under extreme lighting conditions. For use in all performance makeup conditions. CreamBlend Stick Makeup is available in over 60 colors including a wide range of skin tones plus primary colors, black and white. Set cream makeup with Colorset Powder (and Barrier Spray, if desired). Remove with Makeup Remover or Cold Cream followed by soap and water.



## C) Celebré Professional™ Makeup

**Item #201**

**Description:** Celebré is our top of the line, premium cream makeup product. It contains no mineral oils, fragrances, myristate or beeswax. It is a high-tech, silicone based cream that provides a long lasting, natural effect. Celebré covers without any “masking effect”, and blends very well. Does not penetrate the skin or clog pores. Celebré allows the skin to “breathe”. Remove with Makeup Remover or Cold Cream followed by soap and water.

**Application:** Very popular in HD TV/Video, film, photography, every day application, beauty and intimate theater (for close up work). May be used in conjunction with StarBlend™ Cake, Celebré Pressed Powder Blushtone or cream based blushes for highlighting and shadowing. Celebré includes our exclusive “Olive Tone” (OS ) series of colors, a popular variety of natural skin tones for all ethnicity.



## D) Foundation Greasepaint

**Item #102**

**Description:** A lanolin enriched cream makeup formulation. This is the traditional foundation most commonly referred to as “Greasepaint”, a term derived from the use of petrolatum in the makeup.

**Application:** Widely used in the clown market, Black, Red, R/B Red, Light Auguste and Auguste have become staples in the makeup kits of both professional and amateur clowns for decades. Apply with sponge or brush and set with Colorset Powder. Remove with Makeup Remover or Cold Cream followed by soap and water.

## E) Color Cups

**Item #CC/#CCC**

**Description:** All colors are the traditional #102 Foundation in a .5 oz. container. The White Color Cup is Mehron’s Clown White.

**Application:** Popular small size version of Foundation Greasepaint. See above. Perfect size for Halloween market. Sold both loose and blister carded.





### F) Liquid Makeup

**Item #111**

*Description:* A highly pigmented water-based liquid makeup.

*Application:* Professional choice for quick applications. May be used in combination with Mixing Liquid or Barrier Spray as airbrush makeup (especially for large cast scenes and full or partial body coverage). Liquid Makeup is also used to create custom colors of Liquid Latex or 3-D Gel. It is also recommended for use in air brush systems. Dries completely. Complement the chosen body color with the base used on the face area. Available in skin tones for theater, stage and film. Also available in primary colors for fantasy, Halloween and Face Painting. Remove with soap and water.



### G) Fantasy F/X™

**Item #FFX**

*Description:* Water-based, highly pigmented soft cream makeup in a plastic squeeze tube.

*Application:* Apply with sponge or brush to skin or hair. Spreading Fantasy F/X™ thinly will speed up drying time. Great for year round face painting and sporting events. May be applied with sponge, brush or fingertips. Washes off easily with soap and water.



### H) Mask Cover

**Item #102LM**

*Description:* This special castor oil-based formula will not break down synthetic prosthetics like a petrolatum or mineral oil based formula would. Mehron's Mask Cover is the first choice of professional special effects artists for use on latex, rubber and foam prosthetics. Product and color selections were developed in conjunction with Academy Award winning makeup artist Dick Smith.

*Application:* Apply with a sponge using a "patting" or "stippling" technique, not a stroking motion. Set with Colorset Powder, then apply cream makeup for final application to blend with skin tone.

## II) Lips, Eyes and Cheeks



### A) Lip Rouge

**Item #103**

*Description:* Moist, creamy lip rouge formulated with the highest pigmentation required to obtain vibrant colors under the harshest lighting conditions.

*Application:* Includes a variety of color selections for straight, corrective and beauty applications. Apply with brush or fingertip.



### B) Glosstone

**Item #126F, 126GF, 126**

*Description:* A long lasting, luxurious lanolin-based lip gloss. The premier Mehron lip product used from New York to Hollywood for over fifty years.

*Application:* Use by itself for radiant shine or over Lip Rouge to achieve a richer color. Also available in Pearl Frost and Gold Frost.



### C) Lip and Eye Pencil Liners

**Item #115**

*Description:* Professional semi-soft lining pencil.

*Application:* 7" pencils for lip lining and outlining, redefining and darkening eyebrows, and creating aging effects. Primarily for theater, stage, TV and beauty.



### D) Celebré ShadoBlend™

**Item #207**

*Description:* Velvety smooth matte eye shadows which never cake or crease and blend easily and evenly.

*Application:* May be applied wet or dry with a brush or foam sponge applicator. Good choice for HDTV since there is no mica or pearl to cause unwanted sparkle or feedback.



### E) Celebré ShadoLites

Item #208

**Description:** Pearlescent pressed powder shadows.

**Application:** Creates dramatic highlights alone or on top of Celebré ShadoBlends™.



### F) ShadoLiners™

Item #107

**Description:** Highly concentrated cream base eyeshadow.

**Application:** Used for shadowing, highlighting, contouring and lining. Provides a smooth application over cake or cream makeup. Should be set with Colorset Powder.



### G) Blushtone

Item #104

**Description:** A cream-based cheek rouge.

**Application:** Apply contrasting colors to enhance facial features and to contour. Compatible with any type of makeup. Use Colorset Powder to set.



### H) Celebré Pressed Powder Blusher™

Item #202

**Description:** Special talc and select pigments enhance a dry rouge formula for unsurpassed longevity and vibrant color. Matte finish, non-reflective.

**Application:** Apply with a powder brush or makeup brush on Cake or Cream makeup.

## III) Clowning



### A) Mehron Clown White

Item #130

**Description:** Consistency in quality and coverage are what make this the first choice of professional and amateur clowns and mimes. This super smooth, ultra white cream covers efficiently without dryness or cracking (even under the most demanding performance conditions). It is not unusual for a clown to apply makeup at 7:00 a.m. and perform in the same makeup until 11:00 p.m. To meet this demanding application, Mehron uses a high concentration of titanium dioxide and formulates the base to a smooth consistency (unlike the dull white coloring and gritty texture of other brands).

**Application:** White Face: Clown White is used to cover the face, neck and ears. Auguste: Clown White is used around the eyes, and to form a happy mouth. Tramp/Hobo: Clown White is typically used to create a sad mouth. Mimes: Clown White is used to create the face. No white is used on the neck or ears and does not reach the hairline. Hint: After applying, “pat down” with fingers or makeup applicator to smooth out wrinkles and lines in the skin.



### B) Clown White Lite

Item #131

**Description:** Mehron's Clown White Lite is similar to the Clown White in consistency, whiteness and application; however, Clown White Lite is based on the “European” style Clown White. Greaseless and talc-free, Clown White Lite is Vitamin E enriched and has silicones to create a lighter makeup. As a result, it can be used sparingly, yet still provides brightness and consistency.

**Application:** Use when a lighter application is required. Also, for older adult clowns where a smoother makeup can easily be worked into creases and folds in the skin.



### C) Clown Pink

**Item #132**

*Description:* Mehron's traditional clown base in a rich, light opaque pink shade.

*Application:* Popular among female clowns for creating highlights and a rosy glow.



### D) Clown Makeup Palette

**Item #406**

*Description:* This is the Clown Palette used most often by clown schools to train new clowns in the art of clown makeup. Includes all of the necessary colors for creating White Face, Auguste or Tramp/Hobo clowns. Makeup in the palette is Clown White and #102 Foundation Greasepaint in R/R Red, Blue, Auguste and Black.



### E) Pro Pencils

**Item #114S Slim and #114J Jumbo**

*Description:* The premier makeup pencil today, offering unparalleled uniformity and bold color. Silky smooth, ultra creamy pencils glide on with ease. Enclosed in a sturdy composite casing, the pencils come in both slim and jumbo size for all applications. They sharpen beautifully with the Pro Pencil Sharpener.

*Application:* Black and Red are by far the most popular colors being used for outlining or creating the mouth, eyes, etc. Yellow, Blue, Green and Auguste are typically used as a personal preference in creating highlights or in designing the clown's unique features. Sharpen with Mehron Dual Sharpener #114DS.

*Hint:* For better point, put pencil in freezer for a few minutes before sharpening.



### F) ProPencil Dual Sharpener

**Item #114DS**

*Description:* The Dual Sharpener™ minimizes waste by gently peeling ribbons from the tip of the non-wood casing while forming the perfect point.



### F) Grease Makeup Crayons

**Item #IGC**

*Description:* A castor oil and wax-based cream makeup in a stick form.

*Application:* Ideal for Clowning and Halloween application. These crayons are cream based and will need to be set with Colorset Powder

## IV) Face & Body Painting



### A) Professional Size Paradise Makeup AQ™

**Item #800C**

*Description:* 40 gm container is the perfect size and shape for the professional face and body painter.

*Application:* The large surface allows for easy use with a sponge or large body brush. Can be stored in a twelve color palette (item #800C) for easy storage and quick set up.



### B) Palettes and Refills Paradise Makeup AQ™

**Item #802**

Comes in 7 gm tins that exchange quickly in the eight color palette (item #808E). The palette comes with eight colors each i.e. Basic, Pastel & Tropical or empty so that the artist can create a custom color palette.



### C) Brushes

Paradise Brushes are unsurpassed in quality. This can be seen in the custom length acrylic handles, luxurious bristles and durable ferrules. They are fabricated to the exacting specifications of world famous face painter, Jinny. Fine Point Round (Item #810), 1/8" Flat Versatile (Item #812), Medium Round (Item #814), Wide Chisel (Item #816), Wide Foam Smoothy (Item #820), Body Chisel (Item #830), Triple Load (Item #833), and Paradise Sponge (Item #821)



### D) Detailz™

**Item #804**

*Description:* Liquid color concentrate with custom applicator designed specifically for detail work.

*Application:* Each comes with its own special applicator that allows you to create intricate designs, outlines, fine lines, round accent dots and tiny spots.



### E) Paradise Glitters

**Item #827**

*Description:* A shimmering full size (.008) polyester based glitter particles that produce bold dramatic effects.

*Application:* This glitter is larger than GlitterDust and is available in a range of vibrant colors. Glitters can be pressed onto Paradise Makeup AQ™, depending on the effect desired.



### F) Over The Rainbow Crayons

**Item #6WS**

*Description:* Six brilliant, water activated colors which provide outstanding coverage for quick and easy fun face painting.

*Application:* Dip crayons in water to activate color. Great for outlining, tracing stencils and filling in designs. Ideal for children to use in painting each other. The plastic sleeve will keep the fingers clean. Wash with soap and water to remove.



### G) WaterWorks

**Item #WW/#WWC**

*Description:* Water soluble, color rich makeup in a convenient flip top case.

*Application:* WaterWorks offers the same superior coverage and easy soap and water removal as Over The Rainbow! Great for teachers and parents who are doing casual, fun face painting.



### H) Fantasy F-X Party Palette

**Item #FFX-PP**

*Description:* Our most popular fun face paint in a convenient artist's palette of five versatile colors. Fantasy F-X cream colors in convenient refillable pots.

*Application:* Brush on our safe, non-toxic formula. Removes easily with soap and water.

## V) Special Effects



### A) Barrier Spray

**Item #145**

**Description:** A clear liquid setting spray that sets makeup designs and can protect sensitive skin from makeup latex and other adhesives. Great for all makeup applications such as Modeling, TV, Stage, Clowning, Face Painting, Halloween, Special Effects and Photography.

**Application:** As an under makeup protection, after skin has been cleansed, mist Barrier Spray over skin and let dry. This will help to keep sweat from coming through the makeup. May also be used to seal the makeup after Colorset or other setting powder has been applied. Barrier Spray can be used to seal and finish many different types of makeups. Also prevents makeup from rubbing off on costumes.

### B) "Blood" Product

#### 1) Stage Blood

**Item #152**

**Description:** Syrup-based blood for fresh blood effects. Available in Bright Arterial or Dark Venous versions.

**Application:** Apply to the skin. Stage blood will not dry, so the blood will continue to drip. Ideal for blood capsules and mouth application (Product may stain clothing so pre-test).

#### 2) Coagulated Blood Gel

**Item #151**

**Description:** Thickened syrup-based blood "paste" for coagulated or scabbing effects.

**Application:** May be applied to any open wound effects (created from latex, modeling putty/wax or 3-D Gel). Coagulated Blood will not drip and will stay moist.

#### 3) Squirt Blood

**Item #150**

**Description:** A water-based blood that squirts, gushes and splatters. Available in Bright Arterial or Dark Venous versions.

**Application:** May be used in appliances with tubing and a pump bulb to project Squirt Blood. Squirt Blood will run and eventually dry on skin and can be used anywhere for a realistic effect.



### C) Crepe Hair

**Item #120**

**Description:** 12" tightly woven braids of synthetic wool. Braid will straighten out to three times its length.

**Application:** Straighten braid out by ironing between pieces of wet fabric. Crepe Hair can be glued directly to the skin with Spirit Gum or Latex. It should be applied in layers for a realistic beard. To comb out, use a wide tooth comb or pick. Crepe Hair can be "painted" with Liquid Makeup or Hair White. See available instruction booklet for detailed application instructions.



### D) Extra Flesh

**Item #141**

**Description:** A wax compound mixed with fibrous material.

**Application:** Apply directly to the skin and smooth out the edges. The fiber allows the edges to blend into the skin easily. Great for making warts, scars, etc. No adhesives needed. Can be powdered down or use Fixative "A" to seal and remove tackiness.



### E) Modeling Putty/Wax

**Item #140**

**Description:** A pliable combination of traditional nose putty and modeling waxes which, after sculpting, will keep its molded shape.

**Application:** "Knead" Putty/Wax in hands until it softens. Form into the basic shape. Apply Spirit Gum to skin area where Putty/Wax is to be applied. Apply Putty/Wax and form into desired shape, blending edges into the skin. Seal with Fixative "A" before applying makeup. Remove by peeling off and using Spirit Gum Remover to remove the Spirit Gum. Hints: You could use a little makeup remover to help smooth the edges of the Putty/Wax into the skin prior to applying the Fixative "A". Also, for creating deep flesh

wounds, seal the Putty/Wax with a layer of Liquid Latex. When cut open to create the wound, the latex will look like skin while the Putty/Wax appears as muscle and inner tissues.



### F) Modeling Wax

**Item #139**

*Description:* A blend of microcrystalline wax and iron oxides.

*Application:* Use to build up areas for special effects. Seal with Fixative “A”, then apply latex for a final skin coating. Often used as eyebrow block.



### G) Putty Spatula

**Item #149**

*Description:* A sturdy metal modeling tool for applying and forming wax. Double ended for versatility.



### H) SynWax

**Item #147**

*Description:* A synthetic wax which is easily manipulated to form cuts, and other molded shapes.

*Application:* Apply directly to the skin. Blend edges with a little mineral oil. Blot off the oil and apply cream makeup. Wax stays flexible and is great for eyebrow block and injuries located on moving body parts like the face and joints.



### I) Fixative “A”

**Item #144**

*Description:* Fixative “A” is a clear liquid plastic sealer.

*Application:* Apply as a protective sealer over Modeling Wax and Putty/Wax constructions before applying makeup. Can be used to seal intricate designs, making them appear like tattoos. Remove with Spirit Gum Remover.



### J) 3-D Gel

**Item #142**

*Description:* Gelatin-based special effects product for creating realistic skin and prosthetic pieces. Available in Flesh and Blood Red colors, in 1/2 oz. and 2 oz. bottles.

*Application:* Heat container in hot water until gel is liquefied. Apply to skin using fingers or makeup brush. Will cure to rubbery consistency. Any type of makeup may then be applied to complete the effect. Remove by peeling off and washing the skin with warm water. Hints: May be colored with Mehron’s Liquid Makeup or Fantasy F/X™ makeup while gel is liquefied. Seal the gel with Fixative “A” to eliminate any remaining tackiness after cured. Using the Blood Red color can create realistic blood effects, yet will not smear like traditional Stage Blood.



### K) Hair White / Hair Silver

**Item #119/Item #119S**

*Description:* Water washable liquid for graying hair of all types.

*Application:* Can be brushed or sponged in the hair for a silver or white effect. As the color dries, it will absorb the hair color and become darker. A second or third coat may be needed. For best results, apply additional coats over a smaller percentage of the previous coat to give realistic variation of hair color. The Hair Silver can be used on light colored hair with additional coats of Hair White to give a silver-white look. Available in 1 oz. and 9 oz. size.



### L) Medical Adhesive

**Item #355**

*Description:* A clear synthetic adhesive that doesn’t break down with sweat.

*Application:* Apply to the skin and to the appliance, wait until tacky, then press together. Ideal for bald caps or other prosthetic appliances. Remove with Medical Adhesive Remover.

### Medical Adhesive Remover

**Item #355R**

*Description:* A special formula designed to break down and remove Medical Adhesive.

*Application:* Apply to the area and gently rub the remover into the glue until it dissolves. Clean up with soap and water.



## M) Pro ColoRings™

### 1) Bruise ColoRing

**Item #505-B**

*Description:* Cream makeup used to create a bruise effect of any age. Bruise colors start with Bloody Rose and progress around the ring as the bruise gets older.

*Application:* Begin with Bloody Rose to create a fresh hit and add Burnt Maroon and Midnight Sky to create an older bruise. Spanish Olive and Maize Yellow are used to create a healing bruise. When creating an older Olive/Yellow bruise, set with Colorset powder to remove the shine.



### 2) Concealer ColoRing

**Item #505-C**

*Description:* Cream makeup used to conceal or correct trouble areas.

*Application:* The concealer can be used on top of or underneath the base makeup. Just pat or stipple on the areas that you wish to cover. Can also be used to highlight (under the eye, above the cheekbone, etc). Lightly powder with Colorset Powder to reduce shine.



### 3) Neutralizer ColoRing

**Item #505-N**

*Description:* Cream makeup used to neutralize skin tone discolorations.

*Application:* Apply Neutralizer under base makeup. Pat or stipple the appropriate color to neutralize the trouble areas. To correct redness – apply Mint Buff. For sallow or yellow undertones – use Lilac Suede. To correct blue and blue/red complexions – apply Tawny Amber. As skin shades may vary, try different colors for the best results. Set Neutralizer with Colorset powder before application of any base color. Note: The base should be applied by stippling or patting – if the applicator is dragged across the Neutralizer, it may pull against the color or remove it.



## N) Rigid Collodion

**Item #204R**

*Description:* Clear liquid which dries and puckers the skin around it to create the appearance of a scar.

*Application:* Using a brush, apply a thin line to “fleshy” skin. This allows the product to pucker the skin (if the skin is too tight, scar will not be as successful). For deeper scars, apply several coats after each previous one has dried. To create an old scar, use a medium brown pencil and lightly put color down the middle. Use a brush to spread and soften the color. To make a fresher scar, apply a pink color and then brush out. This will also eliminate any shine.



## O) Specialty Powders

**Item #105**

*Description:* An ultrafine, loose powder to use for a cosmetic dirt or ash effect.

*Application:* Lightly dust on with a large brush. Available in Texas Dirt, Trail Dust or Charred Ash. The powder may be mixed with Mixing Liquid and air brushed or to provide a different liquid effect in the form of mud or oil.



## P) Spirit Gum

**Item #118**

*Description:* An amber colored, alcohol/resin liquid adhesive solution.

*Application:* Use to apply Crepe Hair mustaches and beards, wigs, fake noses and bald caps.



### 1) Matte Spirit Gum

**Item #118M**

*Description:* Spirit Gum without the shine.

*Application:* Use under hair pieces, side burns etc



### 2) Spirit Gum Remover

**Item #143**

*Description:* A clear, specially developed solvent for removal of Spirit Gum. Gentler to the skin than most other removers.

*Application:* Apply to the desired area and gently rub into the glue until it releases; then wash with soap and water.



### Q) Sweat & Tears

**Item #154**

*Description:* Clear liquid that creates the appearance of moisture beads on the skin.

*Application:* Apply with a sponge to the face, using a patting or stippling motion to leave “beads of sweat”. More applications will leave bigger beads. This product will not dry, so it’s good for creating a sweaty look for a long period of time (like a photo shoot). A drop may be applied to the corner of the eye to create a tear.

### R) Tattoo Cover

#### 1) Tattoo CoveRing

**Item #505-T**

*Description:* A five-color palette of our revolutionary new Tattoo Covers, a creamy formula designed to cover the darkest tattoos, birthmarks and other discolorations.



#### 2) Tattoo Covers

**Item #506-TC1, TC2, TC3, TC4 and TC5**

*Description:* Individual containers of colors from the Tattoo CoveRing (see above).

*Application:* Choose the Tattoo Cover shade closest to skin tone and apply with a sponge using a patting, not a stroking motion. Set with Colorset Powder, then apply cream makeup over Tattoo Cover (again with a patting motion). If desired, stipple several skin tones over the area and add freckles to blend with the surrounding skin. For a matte finish, press Colorset Powder into final makeup design. Mist Barrier Spray over area to seal and protect.



### S) Tooth F/X

**Item #TFX**

*Description:* Safe, non-toxic, paint-on tooth color.

*Application:* Paint on dry tooth for desired effect. For best effect, paint in small areas between the teeth to give the appearance of decay or chipped teeth. Available in Black, White, Nicotine/Decay and Gold.



### T) Touch Up

**Item #134**

*Description:* A translucent formula that removes shine instantly.

*Application:* Dab off any excess moisture on makeup. Apply Touch Up and shine will disappear. May be used on bald spots and along the receding hair line. This product is perfect for photography, film and video.



## VI) Fantasy Makeup

### A) Lip Stick

**Item #LS/#LSC**

*Description:* Creamy high fashion Lip Stick in six bold colors.

*Application:* Match our fantasy Nail Polish or use to complement any costume.



### B) Nail Polish

**Item # NP/#NPC**

*Description:* Full size, fashion Nail Polish in six bright colors.

*Application:* Colors coordinate with our fantasy Lip Sticks or mix and match each nail for a custom look.



### C) Glitter

#### 1) GlitterDust

**Item #127**

*Description:* A fine glitter to be used in the hair or on the skin.

*Application:* GlitterDust is loose and requires a fixative to hold it in place. After applying cream makeup or body creams, press glitter into place. For use in hair, apply some hair spray and sprinkle glitter in before the hair spray dries.





## 2) GlitterWear

**Item #128**

*Description:* The same fine glitter as GlitterDust in a gel base for concentrated applications.

*Application:* Apply with a brush to the skin. The gel will evaporate quickly, allowing the GlitterWear to stay in place. Due to the quick drying, it stays on longer and doesn't rub off easily. Removes with soap and water.



## 3) GlitterSpray

**Item #228**

*Description:* The fine glitter of GlitterDust mixed in Barrier Spray.

*Application:* Sprays into a fine mist that allows the glitter to be dispersed like a fine morning dew or fairy dust application. Can be used in the hair, on dresses, wedding veils, and balloons.



## D) Metallic Powder

**Item #129G and #129S**

*Description:* Gold, Silver, Bronze and Copper Metallic Powder used to create dramatic designs.

*Application:* Use dry or combine with Mixing Liquid to form a water based metallic liquid makeup. The silver makes a great tin man and the gold makes a great "droid". The bronze and copper can be used as contrasting colors. Metallic powders can be air brushed when mixed with Mixing Liquid.



## E) Mixing Liquid

**Item #129M**

*Description:* Liquid makeup base for use with Metallic Powders or airbrush makeup.

*Application:* Mix small amount of Mixing Liquid with Metallic Powder to create a metallic liquid makeup. This can be applied by brush, sponge or air brush. Dries completely and washes off easily with soap and water.

# VI) Makeup Necessities



## A) Colorset Powder

**Item #135**

*Description:* A super absorbent, translucent formula perfect for setting any cream makeup.

*Application:* Apply liberally to a puff and press powder into the makeup to absorb excess oils. Dust off excess with a powder brush.



## B) UltraFine Powder

**Item #136**

*Description:* Finely processed, clump-free, antiperspirant powder for setting cream makeup.

*Application:* Apply like the Colorset Powder. Use the different colors for various applications. All colors use Neutral, flesh tones use Soft Beige and clowns use Ultra White. Note: Use Barrier Spray over the finished powdered makeup. This will lift the powder haze, restore the color and seal the makeup.



## C) Brush Cleaner

**Item #300**

*Description:* A blend of grease-cutting solvents that clean and sanitize natural or synthetic brushes. Evaporates quickly for reuse of brushes.

*Application:* Pour a small amount into a glass container, swish the brush back and forth, then wipe until clean on a cloth or paper towel. Do not allow the Brush Cleaner to get on paint surfaces – it may remove the paint. The remaining liquid may be poured back into the bottle or absorbed into a paper towel and discarded.

## D) Makeup Removers and Moisturizers



### 1) Makeup Remover Lotion

**Item #199**

*Description:* A silky smooth lotion that breaks down and lifts creams and grease makeup quickly and easily, leaving skin feeling very soft.



### 2) "E"nriched Cold Cream

**Item #100**

*Description:* A unique Vitamin E enriched cold cream that removes cream and grease makeup and simultaneously moisturizes, softens and soothes skin.



### 3) Makeup Remover Cream

**Item #101**

*Description:* A fine cleansing cream with quick penetration properties for fast removal of cream and greasepaint makeup.

*Application:* Apply one of the above removers to the makeup and rub in with fingers or a cloth. Remove and clean up with soap and water.



### 4) Xtra Gentle Eye Makeup Remover

**Item #198-4**

*Description:* A very gentle remover lotion that works on waterproof mascara and eyeliners.

*Application:* Works best when poured on a cotton pad.



### 5) Soothing Oil-Free Moisturizer Lotion

**Item #197-4**

*Description:* A soothing lotion that restores the softness of the skin without oil or waxes. Vitamin E, Aloe and other gentle ingredients in a fragrance free formula.

*Application:* This fragrance free hand and body lotion can be used by anyone, anywhere on the body.



## E) Brush Holder

**Item #NBH-01**

*Description:* Accommodates up to 15 long handled brushes and secures and protects them for travel. Cleverly folds to create a handy, convenient standing brush holder on your makeup table.



## F) Shelf Talkers

**Item #ST-(Item Number)**

*Description:* Handy, informative product notes that spur interest, knowledge and sales when conveniently placed around the selling floor shelves.



### **G) Instruction Sheets - Inquire**

**Item #XXX**

*Description:* Color Instructions for creating popular theatrical and Halloween characterizations.



### **H) Application Brochures - Inquire**

**Item #XXX**

*Description:* Detailed application directions for bald caps, crepe hair, bruises, scars, 3-D Gel.

## **RESPONSE STATEMENT TO THE QUESTION OF “HYPOALLERGENICITY”**

With respect to claims of “Hypoallergenicity” of our products . . . Our company position statement is that a claim of “Hypoallergenic” for any highly pigmented makeup product is false, misleading and highly unethical. **Our** policy is **NOT** to be misleading.

Our products are manufactured following accepted and proven GMP’s (good manufacturing practices), using only FDA approved cosmetic ingredients, which are generally recognized as safe. We make a wide variety of products each using unique proprietary combinations of ingredients to address the needs of consumers with known sensitivities to certain compounds. We do not pretend to know which products are best for each individual, however, we **DO** offer choices.

During our more than 80 years of manufacturing experience, our feedback from the consuming public has been overwhelmingly complimentary.



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